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PRESS RELEASE



Download (click on pictures): New jury members for the IFOY AWARD: Michaela Holy, Heiner Sieger, and Peter de Weerd (from left). Photos: IFOY AWARD

IFOY AWARD: Three New Judges Appointed

Michaela Holy (Austria), Heiner Sieger (Germany), and Peter de Weerd (Netherlands) are joining the international panel.

The IFOY Audit will take place January 26–27, 2027, as part of TEST CAMP INTRALOGISTICS.

Ismaning near Munich, August 21, 2026. The IFOY Organization announces the appointment of three new members to the IFOY AWARD jury. The newly elected jurors are Michaela Holy, editor-in-Chief of the logistics magazine dispo (Austria), Heiner Sieger, editor-in-Chief of e-commerce magazine and Digital Business (Germany), and Peter de Weerd, editor-in-Chief of Warehouse Totaal (Netherlands).

Since 2021, Michaela Holy has covered logistics, supply chains, intralogistics, and warehouse automation at dispo. Before joining the publication, she was responsible for developing and expanding the online and social media offerings of its sister publication, INDUSTRIEMAGAZIN.

Heiner Sieger focuses on the key areas transforming retail, industry, and SMEs—from digitalization and artificial intelligence to supply chains, fulfillment, and intralogistics. He also moderates specialist formats such as “Ecommerce Masterminds” and already serves as a jury member of the Logistics Hall of Fame.

Peter de Weerd has headed Warehouse Totaal, one of the Netherlands' leading trade publications for the warehousing and intralogistics sector, since 2021. He has been reporting on warehouse automation, robotics, material flow, and artificial intelligence for more than 15 years.

The IFOY jury now comprises 26 editors-in-chief and publishers of leading logistics publications, as well as experts from 18 countries. They test the finalists and decide who will receive an IFOY AWARD.

The application phase for the IFOY AWARD 2027 is currently underway. The products and solutions that have reached the final round will be announced at the end of the year. The finalists will traditionally take part in the IFOY Audit, which will be held on January 26 and 27 as part of TEST CAMP INTRALOGISTICS in Dortmund.

Across several thousand square meters of exhibition space, the TEST CAMP gives visitors the opportunity to extensively test numerous innovations and new developments from every area of intralogistics. One of the highlights in 2027 will be the special “Exoskeletons & Ergonomics” testing area.

IFOY AWARD WWW.IFOY.ORG

The International Intralogistics and Forklift Truck of the Year (IFOY AWARD) recognises the year's best intralogistics products and system solutions. The aim of the organisation is to document the performance capability and innovative drive of the intralogistics, helping to boost competitiveness and raise the profile of the entire sector in the public arena. The winners of the IFOY AWARD are selected once a year by an independent jury of international trade journalists. The sponsors of the IFOY AWARD are the VDMA Materials Handling and Intralogistics Sector Association and the VDMA Robotics + Automation Sector Association. IFOY partners are Messe Dortmund and the world's leading forklift attachment manufacturer Cascade. The IFOY logistics partner is LTG. The headquarter of the IFOY organisation is in Ismaning near Munich. The IFOY AWARD is under the patronage of the German Federal Ministry for Economic Affairs and Energy.

Members of the jury: Snežina Badjeva, editor-in-chief Logistika magazine (Bulgaria), Winfried Bauer, editor-in-chief f+h Fördertechnik (Germany), Cecilia Biondi, editor-in-chief Logistica Management (Italy), Alejandra Cabornero, editor-in-chief Logistica Profesional (Spain), Rosa Maria Cherubini, editor Il Giornale della Logistica (Italy), Charleen Clarke, editor-in-chief Focus on Transport and Logistics (South Africa), Theo Egberts, IFOY tester and owner of Buro Andersom / Andersom Testing (Netherlands, without voting rights), Michaela Holy, editor-in-chief dispo (Austria), Hilda Hultén, editor and publisher Dagens Logistik (Sweden), Klaus Koch, editor-in-chief LogisticsInnovation.org (Switzerland), Valeria Lima de Azevedo Nammur, editor-in-chief LogWeb Magazine (Brazil), Øyvind Ludt, editor-in-chief Tidsskriftet Logistikk / Logistikk Inside (Norway), Bernd Maienschein, specialist editor MM Logistik (Germany), David Maloney, editorial director DC Velocity and CSCMP's Supply Chain Quarterly (USA), Marilena Matei, editorial director Tranzit / Tranzit Logistica (Romania), Matthias Pieringer, editor-in-chief Logistik Heute (Germany), Szilvia Rapi-Jaubert, publisher and editor-in-chief Supply Chain Monitor (Hungary), Sascha Schmel, managing director association materials handling and intralogistics in the VDMA (Germany, without voting rights), Christoph Scholze, editor-in-chief dhf Intralogistik (Germany), Heiner Sieger, editor-in-chief e-commerce Magazin (Germany), Sebastian Śliwieński, editor-in-chief Warehouse Monitor (Poland), Michal Štengl, editor-in-chief Transport a Logistika (Czech Republic), Jarlath Sweeney, editor-in-chief Fleet transport (Ireland), Peter de Weerd, editor-in-chief Warehouse Totaal (Netherlands), Ying (Crystal) Xu, representative Editor-in-chief, China Industrial News Network (China). The executive chairperson of the jury is Anita Würmser, logistics journalist and managing partner of impact media projects.

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